

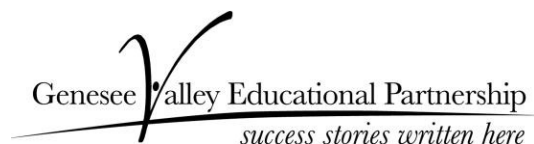


**Reading for Fun
and Understanding**

3

National PASS Center

2013



National PASS Center
Geneseo Migrant Center
3 Mt. Morris-Leicester Road
Leicester, NY 14418
(585) 658-7960
(585) 658-7969 (fax)
www.migrant.net/pass

Authors: Kate Warner
Linda Shanks
Sally Fox
Valerie Putney

Editor: Sally Fox

Proofer: Donna Katter

Formatting: Eva McKendry
Kate Warner

Graphics: Eva McKendry
Kate Warner
Linda Shanks
Sally Fox
Valerie Putney

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2

Signs and Posters

Words to know:

- ✓ sign
- ✓ poster
- ✓ flier
- ✓ community board

There probably is not a day that goes by that we don't see a **sign, poster, flier,** or advertisement. Just driving or walking to the end of a street we are guaranteed to see a street sign, telling us the name of the street, as well as a traffic sign, such as a stop sign. Whether we are seeing words or symbols, we are reading these signs. It is very important to understand the signs, posters, fliers, and advertisements we see daily. These tell us information we need to know. For example, a stop sign tells us we need to stop because there may be traffic coming from another direction, or pedestrians (people) crossing the street. Stop signs keep us safe. Let's explore more signs we may see daily.




Some traffic signs have words and some only have symbols. It is just as important to know the meaning of the words as it is to know the meaning of the symbols.

Example:



This traffic sign tells us that we can only turn left, meaning we cannot turn right at all. It is important to know what the arrow means as well as what the word “only” means.



This traffic sign tells us that we cannot turn left. It is important to know what the arrow means as well as what the symbol over the arrow means. The  symbol always means **NO**.

Let's take a look at some more traffic signs that only use symbols. Match the sign with the correct description. The first one is done for you.



a. Farm equipment area



b. Road slippery when wet



c. Deer

crossing area



d. No bicycles allowed

Look at the signs below. Answer each question by writing the letter of the sign on the line provided.

5. You are driving on the express way and realize you are almost out of gas. What sign should you be looking for? _____
6. You are looking for somewhere to park in town. What sign should you make sure to look for? _____
7. You drank three cups of coffee before you went shopping. While you are shopping you realize you need to use the restroom immediately. What sign should you be looking for? _____
8. A co-worker is having chest pains and asks you to take him to the hospital. While you are driving, what sign should you be looking for? _____
9. You have broken your leg and are in a wheelchair. You are unable to climb stairs to enter a building, so you look for another entrance. What sign should you look for? _____
10. You are in a new city without a car. You need to get across town. What sign should you look for? _____



Read each sign and write a summary of each sign in the space provided. The first one is done for you.

11.

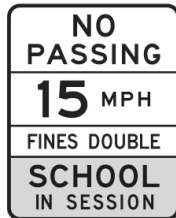


Parking on the street in both directions is for two (2) hours between the hours of 8:30 AM to 5:30 PM. Because the sign does not tell us not to park there between the hours of 5:30 PM to 8:30 AM, that means we can park there for more than two hours without getting a ticket or towed.

12.



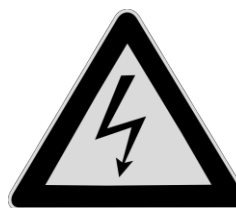
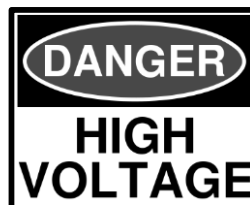
13.



14.



Here are some signs you might see at work. Do any of them look familiar? Where have you seen them before? What do they mean?



Along with signs, it is likely that we will see posters and fliers on a daily basis. Posters and fliers are hung to advertise and give information about an event such as a music concert, show, or a local meeting.

Read the poster and answer the questions.




15. What is this poster advertising? _____

16. When does it take place? _____

17. What time is the aerobatics display? _____

18. How often can you see the aerobatics display? _____

Read the flier below and answer the questions.

 **HYDROFRACKING**

What is it?
The process of drilling for natural gas by injecting a chemical solution into the earth, fracturing stone and releasing stores of natural gas to be harvested

Why is it harmful?
The chemicals being injected into the earth can contaminate our fresh drinking water supplies

What can we do?
- Write to your local, state, and national leaders
- Spread the word!

Why is it happening?
Oil and gas companies claim they are harvesting a “clean” energy source and care about the environment...but really it’s all about money!

Come to the Hydrofracking meeting at the Town Hall on Wed. 8/13/12 at 7PM!

19. What is hydrofracking? _____

20. Why is hydrofracking happening? _____

21. Why is hydrofracking bad? _____

22. According to the flier, where can you learn more information about it?

One place you can find many posters and fliers is on a community board. Many businesses have community boards. A community board is a board where any member of the community can hang a poster or flier for the rest of the community to see. It is also a good place to go if you are looking for a local service, product, or event.



Answer these questions based on the posters and fliers on the community board.

23. What play is the Ashville Youth Theater performing? _____

24. What dates can you go see this play? _____

25. Name four (4) services being advertised on the community board.

26. What is Dave selling? _____

27. How does Thompson Employment Agency want you to contact them?

28. Why do you think there is an advertisement for domestic violence?

29. What is clever about Dana's Dog Walking Services advertisement?

30. Explain why you think there is a pen and paper hanging on the community board.

End of Lesson 2